



PROMOTING YOUR BRAND AT VAAL MALL

Exhibition Courts:

We have revised our exhibition layout for you, our customer. Please see below the two options available for your use:

Exhibition Court	Court Price in Rands	VAT @14%	Total incl VAT	Court Size
Game	R 9,000	R 1,260	R 10,260	50 m ²
Edgars	R 10,000	R 1,400	R 11,400	60 m ²
Foschini	R 12,000	R 1,680	R 13,680	30 m ²
Woolworths	R 14,000	R 1,960	R 15,960	100 m ²
Ackermans	R 3,000	R 420	R 3,420	10 m ²
Pick n Pay	R 6,000	R 840	R 6,840	25 m ²
Mugg & Bean	R 3000	R 420	R 3,420	20 m ²

- All our Exhibitions run from Tuesday to Monday.
- All prices exclude carpeting. Carpeting is compulsory.
- Carpeting can be hired from Vaal Mall/Marketing Concepts.
- Displays & banners have height restrictions.
- Exhibitions must be manned during centre trading hours.

Internal Advertising Medium	Court Price in Rands	VAT @14%	Total incl VAT	Medium Size
Clipper Frames	R 500	R 70	R 570	A1
Bathroom Clipper Frames	R 500	R 70	R 570	241mm(width) x327mm (length)
Revolving Doors	R 500	R 70	R 570	

RULES & REGULATIONS FOR EXHIBITIONS AT VAAL MALL

1. **Centre promotions** enjoy preference, and should it be so requires, other exhibitions and promotions will be re-scheduled.
2. **Tenant exhibitions** enjoy preference over exhibitions by non-competitive outside companies. However, once an outside company's exhibition has been

confirmed it will not be cancelled to accommodate a tenant.

3. The product/service to be exhibited may not at any time be in **direct competition** with any of the tenants at Vaal Mall.
4. Promotions/Exhibitions at Vaal Mall have to be professional, of world-class standard and add value to the Mall. No exhibition will be allowed that aims to only take advantage of the feet the Mall attracts.
5. A mandatory 50% securing deposit will be charged and is payable on booking confirmation. The balance of payment for exhibitions is payable at prior to the exhibition, either as a direct deposit or with Vaal Mall's Marketing Department at the Centre Management Offices.

Vaal Mall Banking Details:

Name of Account: Kathryn Payton Marketing Concepts t/a Vaal Mall
Account Number: 1469 175 444
Name of Bank: Nedbank
Branch: Sandton
Branch Code: 146 905
Reference: Invoice Number

Payment may be done by cheque. If you pay electronically, please fax through the confirmation of payment to (016) 933 9344. It should be noted that electronic transfers are only deemed confirmed when proof of payment is received.

PLEASE NOTE

A promotion/exhibition is only deemed confirmed upon receipt of the 50% securing deposit's payment with booking confirmation and once the Exhibition Agreement has been signed by the exhibitor and back in the possession of the Mall.

6. The exhibition area must be carpeted at all times. Should the Convenor not be in possession of his/her own carpets, carpets must be hired from Vaal Mall. Should the Convenor be in possession of his/her own carpets and it does not meet the quality standard as required by Vaal Mall Management, it will be expected of the Convenor to hire the carpets from Vaal Mall. The amount will be invoiced to be paid with immediate effect. Failure to do so will lead to termination of the contract and immediate clearance of the area.
7. Cancellation of bookings **a week or less** before the exhibition will result in the Convenor paying a cancellation fee of **100%** on the amount paid for the exhibition space. Cancellation of bookings more than a week but less than one month before the exhibit will result in the Convenor paying a cancellation fee of 50% on the amount paid for the exhibition space. In these instances, the Convenor will have no claim for damages against Vaal Mall or its marketing/managing company.
8. The in-centre areas all have a height restriction of 1,8m.
9. No exhibit may obscure a tenant's shop front from the public view at any given time.
10. Distribution of pamphlets and/or any other promotional material is not allowed in the Mall (other than in the designated exhibition space).

11. The fittings and finishes in the Mall (for example pot plants, water features etc) may not be used by exhibitors as display structures, or support. The use of screen boards will be allowed for this purpose. The exhibitor may not remove any standing furniture (for example dustbins or fixed benches).
12. In the case of audio appliances or equipment that causes auditory interference, exhibitors are to consider the interests of the surrounding tenants and the public i.e. volume levels are to be kept within reasonable limits. These limits are set by Centre Management who reserves the right to restrict or prevent audio broadcasting if considered necessary. Should the exhibitor be called upon to effect certain improvements, but refuse to do so, the exhibition will be cancelled.
13. All exhibition areas should be set up by **08:30** on the day the exhibit commences- and have to be operational by **09:00**.
14. All exhibits have to be manned during Vaal Mall trading hours
Trading hours are as follows:
Monday – Friday: 09h00 - 19h00
Saturday: 09h00 – 17h00
Sunday: 10h00 – 16h00
Public holidays: 09h00 – 17h00
15. No smoking or eating is allowed in the display areas
16. All exhibition areas are to be cleared on the last day of exhibiting after 19:00. Failure to do so will result in a penalty fee of R1, 000.00 per day.
17. All storage or packing material (for example cardboard boxes) must be removed from the exhibition site, or concealed from view.
18. All exhibitions must comply with Municipal safety regulations and bylaws, as well as those that may be required by Centre Management. All claims by the public for loss or injury will have to be borne by the exhibitor. Vaal Mall, its owners, management agents and employees shall not be held liable for any damages sustained by the exhibitor, its invitees, agents, employees or contractors whatsoever.

In particular, no claim for public liability, losses or damages will be entertained. The exhibitors will be obliged to place into effect Public Liability Insurance, proof of which have to be provided prior to the commencement of the exhibition.
19. Proposals detailing floor plans, décor and displays have to be submitted to Vaal Mall's Centre Management before final confirmation of the exhibit.
20. When a vehicle is required to be part of an exhibition, the exhibitor should organise both accesses in and out of the centre, with Vaal Malls Centre management a week prior to the commencement of the exhibition.
Note: All cars displayed in Vaal Mall may not have more than 5 litres of fuel in their tanks.
21. No surveys may be conducted inside or outside the centre without prior arrangement with Centre management.
22. All exhibitions must be accompanied by printed or professional quality signage presented on a stand. (No double sided tape and stickers are to be used. No handwritten signage is permitted. Display material, banners and/or posters may not be stuck on pillars, wall or trees).

23. The signage should be done in such a way that there is no doubt as to the current exhibitor's identity, or in the case of a tenant exhibition, where the shop is situated in the Mall and what products/services it has to offer. (Signage and stand is subject to management approval).
24. All tables used during exhibitions must be covered with neat tablecloths which must reach floor level. Collapsible tables are to be used exclusively. Exhibitors must secure the electric cabling with **duct tape**. No other form of tape is permitted to be used at any time.
25. Electric power points are available in most of the exhibition areas. However none of the cabling used by the exhibitor may be hazardous- or in any way exposed to the public.
26. All exhibitions are subject to spot checks and inspections by Centre Management.
27. Although Vaal Mall has an on site security company patrolling the centre, it cannot be held liable for any loss or damage experienced during any of the exhibitions. Should you have security requirements during the duration of your display, please make alternative arrangement or contact Vaal Mall's security company to arrange a designated guard for the area at the Convenor's cost.
28. Exhibitors will be held liable for any damages to the building, or to any person attending the exhibition, from any clause whatsoever, arising from the exhibit.
29. The landlord (or his official representatives) reserves the right to cancel, or relocate, any exhibition and may ask any exhibits to change or remove any exhibition material.
30. Management reserves the right of admission.
31. Please ensure that staff and contractors are familiar with Vaal Mall's Exhibitions Rules and Regulations. Staff must also be easy identifiable when manning the exhibition.
32. Please take note that this letter serves as a provisional confirmation of your exhibit. Please sign off in the space indicated and fax back for attention **Rose Matlhaku: (016) 933 9344** as final confirmation.
33. No amendments, variations or consensual cancellation of this agreement, or of this clause, will be valid unless reduced to writing and signed by the parties hereto. In particular, no representations of whatsoever nature had been made to either party to this agreement- save for what is contained herein. And no waiver on the part of Vaal Mall will prejudice Vaal Mall's rights in any fashion whatsoever.
34. In the event of any breach of this agreement by the exhibitor, Vaal Mall shall be entitled in its sole discretion to terminate this agreement forthwith. In which event all monies paid by the exhibitor will be forfeited as 'roukoop' to Vaal Mall.

Carla de Villiers
Marketing Manager
Vaal Mall
for Marketing Concepts

Tel: (016) 910 0100
Fax: (016) 933 9344
marketing@vaalmallshopping.co.za or courtspace@vaalmallshopping.co.za



Court Booking Application Form:

1. Contact Details:

Name of Company / Exhibitor: _____

Contact Person: _____

Designation: _____

Contact Numbers: tel: _____

cell: _____

fax: _____

e-mail: _____

2. Invoicing Details

Invoice to be made out to: _____

VAT Reg. Number: _____

Address for Invoice Purposes: _____

Code: _____

Person Responsible for Payment: _____

Designation: _____

Contact Numbers: _____

3. Booking Details

Court/Advertising Medium interested in: _____

Date : _____

If court is unavailable, please specify a second option:

For more information in this regard, please feel free to contact Rose Matlhaku, Exhibitions Co-ordinator at Vaal Mall, (016) 910 0100 or via e-mail, courtSPACE@vaalMallShopping.co.za

Signature

Name in Print